

WARRANTY REGISTRATION CARD

You must completely fill in and return this warranty registration card in order to initiate warranty coverage on your new bicycle. Please keep a copy of all the warranty information provided below for your records.

name _____

address _____ city _____ state _____ zip _____

phone number () _____ date of purchase (attach copy of original sales receipt) _____

model name _____ size _____

frame color _____ serial number _____ Color/Frame finish _____

- 1) How did you learn about your bicycle? (choose one)
- Dealer
 - Friend/Relative
 - TV commercial
 - Magazine advertisement
 - Magazine article (title of magazine)
 - Racing team
 - Other

- Value
- Design
- Dealer
- Quality
- Color/Frame finish
- Weight
- Handling
- Frame Material
- Other

- 5) What magazines do you read regularly? (check all that apply)
- Mountain Bike Action
 - Mountain Bike
 - Mountain Biking
 - Mountain Biker
 - Bicycling
 - Winning
 - NORBA News
 - Velo News
 - Dirt Rag
 - BMX Plus!
 - SNAP
 - Ride BMX
 - American BMXer
 - Bicycles Today
 - Other

- 5-Running
- 6-Skiing
- 7-Snowboarding
- 8-Bowling
- 9-Camping
- 10-Hiking
- 11-Hunting/Shooting
- 12-Surfing
- 13-Motorcycling
- 14-Boating
- 15-Crafts
- 16-Home Repair
- 17-Parlor Games
- 18-Music/Electronics
- 19-Home Computing
- 20-Team Sports
- 21-Reading
- 22-Photography
- 23-Travel
- 24-Investing
- 25-Videos

- 2) What type of riding will you do with your new bicycle? (choose all that apply)
- Competition
 - Touring
 - Trail Riding
 - Fitness
 - Recreational
 - Commuting
 - Road

- 4) What accessories did you purchase when you bought your new bicycle? (check all that apply)
- Helmet
 - Riding shorts
 - Jersey
 - Gloves
 - Eyewear
 - Water bottle/Bottle cages
 - Lock
 - Tool bag
 - Pump
 - Cycling shoes
 - Other

- 6) To help us understand your lifestyle, please check all of the sports and/or pastimes that you currently participate in on a regular basis (check all that apply):
- 1-Golf
 - 2-Tennis
 - 3-Mountain climbing
 - 4-Fitness training

- 3) Please rate from 1 to 12 (1 being most important) the reason for choosing your new bicycle:
- Price
 - Manufacturer's reputation
 - Components

From the list above, please rate the three most important activities
1st _____ 2nd _____ 3rd _____

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